



Eighth Annual

TRAUMA SYMPOSIUM

Sponsored by:

Kaiser Permanente Medical Centers

San Rafael and South Sacramento

Friday & Saturday, March 23rd and 24th, 2012

Embassy Suites Hotel

101 McInnis Parkway, San Rafael, CA 94903

415-499-9222

Course Description:

Kaiser Permanente Medical Centers continue to be devoted to the excellent care of all trauma patients in Marin County. The Eighth Annual Trauma Symposium is dedicated to this mission. It features local, Bay Area and national speakers discussing a broad variety of current trauma issues. It balances the latest in evidence-based practice and innovative, thought-provoking elements of care. We hope you will be able to join us as partners for fun and celebration as we learn together.

CME/CE Information:

PARAMEDIC CE:	Provider approved for 12 contact hours
REGISTERED NURSE CE:	Provider approved by the California Board of Registered Nursing, Provider Number CEP9536 <ul style="list-style-type: none">• Entire Session-12 Contact Hours• Friday, March 23, 2012—7 Contact Hours• Saturday, March 24, 2012—5 Contact Hours
CLSs & Certified Phlebotomists:	Provider approved for 12 CEs
RADIOLOGY TECHNICIANS:	Provider approved for 12 CEs

PHYSICIAN CMEs:

Kaiser Permanente Medical Center-San Rafael is accredited by the Institute of Medical Quality and the California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. Kaiser Permanente Medical Center-San Rafael takes responsibility for the content, quality and scientific integrity of this CME activity. Kaiser Permanente Medical Center-San Rafael designates this live activity for a maximum of (12) AMA PRA Category 12 Credits™ for Physicians only (MD's and DO's). Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA certification in Continuing Medical Education.

BREAKDOWN for CMEs:

- Entire Session—12 CMEs
- Friday, March 23, 2012—7 CMEs
- Saturday, March 24, 2012—5 CMEs



Kaiser San Rafael Physician Education Committee has determined that the speakers and Trauma Planning Committee for this program do not have affiliations with any corporate organizations that may constitute a conflict of interest with this program.

OBJECTIVES:

- Promote critical thinking regarding appropriate imaging for trauma patients.
- Incorporate current evidence into the assessment and intervention for difficult airways.
- Apply current research to the assessment and treatment of maxillofacial injuries.
- Utilize the application of spinal cord research to the rehabilitation of spinal trauma patients.
- Incorporate current evidence based practice into the care of pediatric orthopedic injuries.

SCHEDULE OF EVENTS

Friday, March 23, 2012

- 08:30-08:45:** **Opening Remarks**
Alanna Brogan, RN, Trauma Coordinator, KPSRF
Ken Novich, M.D., Trauma Medical Director, KPSRF
Lynne Behr, RN, BSN, Trauma Program Manager, KPSRF
Christy Frecceri, RN, Trauma Program Manager, KPSSAC
- 08:45-09:45:** **Injury Control in Developing Countries**
Jason London, M.D., KPSSAC
- 09:45-10:45:** **Trauma Case Study**
Patti O'Conner, RN, MSN, SFGH
- 11:00-12:00:** **Electrical Injuries**
Vicki Martinez, M.D., KPSRF
- 12:00-13:00:** **Difficult Airway Assessment**
Gary McCalla, M.D., REACH
- 14:00-15:00:** **Scan 'Em Until They Glow: CT Imaging for Trauma**
Matt Sena, M.D., KPSSAC
- 15:15-16:15:** **Forensic Pathology: Investigation of Unnatural Deaths**
Joe Cohen, M.D., United Forensic Services
- 16:15-17:15:** **Could Trauma Centers Have Saved Bobby Kennedy's Life?**
Mark Eastham, M.D., SCVMC
- 17:15-19:30:** COME AND JOIN US FOR A RECEPTION TO CELEBRATE
ALL OUR WONDERFUL TRAUMA PROVIDERS DELIVERING
THE BEST OF CARE TO OUR PATIENTS

Saturday, March 24, 2012

- 08:30-08:40:** **Opening**
Alanna Brogan, RN, Trauma Coordinator, KPSRF
- 08:40-09:45:** **Current Research and Outcomes for Spinal Injuries**
James Crew, M.D., SCVMC
Stephen McKenna, M.D., SCVMC
- 10:00-11:00:** **Pediatric Orthopaedics**
Scott Hoffinger, M.D., Children's Hospital, Oakland
- 11:00-12:00:** **Maxillofacial Injuries**
Jae Jun, M.D., KPSSAC
- 13:00-14:00:** **TASERS and Trauma**
John Shreck, M.D., SCVMC
- 14:00-15:00:** **We Did IT: Successful Case Studies**
Christy Frecceri, R.N., TPM, KPSSAC
- 15:00-15:15:** **Closing Remarks**

About the Faculty

JOE COHEN, M.D.: Board certified forensic pathologist and founder of the United Forensic Services. Dr. Cohen attended the Medical School of Wisconsin in Milwaukee, Wisconsin. He completed his pathology residency at UC Irvine and forensic pathology fellowship at the Office of the Chief Medical Examiner in Manhattan, New York. Dr. Cohen has performed or supervised thousands of forensic autopsies. He has provided deposition and courtroom testimony at several hundred criminal and civil proceedings.

JAMES CREW, M.D.: Associate Chief, Physical Medicine and Rehabilitation Santa Clara Valley Medical Center (SCVMC) and Clinical Instructor, Department of Orthopaedic Surgery at Stanford. Attended medical school at Creighton University, Omaha, Nebraska, and residencies in Physical Medicine, Rehabilitation, and Spinal Cord Injury at the University of Washington. Currently, volunteers as Assistant Coach at Northwest PVA Chapter, Summer Wheelchair Games.

MARK EASTHAM, M.D.: Currently, is the Chairman of the Department of Neurosurgery at Marin General Hospital and Attending Neurosurgeon at San Jose Medical Center/Regional Medical Center/Good Samaritan Hospital. Dr. Eastham attended medical school at the University of Massachusetts and completed his neurosurgery residency at State University of New York Health Science Center, Kings County Hospital Center.

CHRISTY FRECCERI, R.N., T.P.M.: Trauma Program Manager at Kaiser Medical Center South Sacramento. Senior Consultant for Healthworks, Inc, providing consultation in Trauma Program start-ups, ACS surveys and new hospital design. Christy has 24 years experience in trauma and is considered a national expert. She presents on trauma regularly and has been published prolifically regarding trauma.

SCOTT HOFFINGER, M.D.: Medical Director of Pediatric Orthopaedics at Children's Hospital and Research Center Oakland and Director of the Sports Medicine Center for Young Athletes. He attended medical school at the University of Michigan, Ann Arbor. Dr. Hoffinger completed his residencies at Yale and Children's Hospital and Research Center Oakland. He also completed a fellowship at UCDMC. Dr. Hoffinger was featured in Oakland Magazine as Best East Bay Doctors from 2009-2010. He is active in research, publishing and speaking in his area of expertise.

JAE JUN, M.D.: Staff physician in Maxillofacial Surgery at Kaiser South Sacramento. Dr. Jun attended medical school at UCSF and completed residencies in General Surgery and Oral/Maxillofacial Surgery at UCSF. He also completed microsurgery training at UCSF in 2009. As a student, Dr. Jun participates actively in research, publication and speaking.

JASON LONDON, M.D.: Trauma Surgeon and Interim Trauma Medical Director at Kaiser South Sacramento. Previously, practiced at UC Davis Medical (UCDMC) center as a trauma surgeon. Dr. London attended medical school at the University of Pennsylvania. He completed his surgical residency at UCDMC and a Trauma Fellowship at Harborview Medical Center. Dr. London is well published and is a prolific speaker in the area of trauma.

VICKI MARTINEZ, M.D.: Emergency Department physician at Kaiser Permanente San Rafael. Also, serves as the Medical Director for the Corte Madera Fire Department paramedics. Attended medical school at Harbor Medical Center and completed her Emergency Department residency at UCSF. Volunteers her time annually with the organization called Faith in Practice doing medical missions in Guatemala

GARY MCCALLA, M.D.: Emergency Department physician at SRMH, Assistant Medical Director SRMH Emergency Department, Chief Medical Officer REACH Air Medical Services, Santa Rosa Junior College Paramedic Program Training Staff and lastly, staff physician at Infineon Raceway Infield Medical Center. Attended medical school at University of Southern California and completed his residency at Highland General Hospital, Oakland CA.

STEPHEN MCKENNA, M.D.: Director of Medical Consultation, Department of Physical Medicine and Rehabilitation SCVMC and Stanford University Clinical Instructor. Dr. McKenna is the principal investigator for clinical research projects in the management of acute spinal cord injury at SCVMC. Has worked with the Zimbabwe AIDS Prevention program and has done active in research related to HIV. Dr. McKenna was a principal consultant for the World Aids Foundation.

PATTI O'CONNOR, R.N., M.S.N.: Currently, the Trauma Program Manager at San Francisco General Hospital, however, Patti was the first Trauma Program Manager at Kaiser San Rafael and played a critical role in the opening of this program. Patti has been involved in leadership roles in Bay Area Trauma Services since 1985. She has a Bachelors degree from Sonoma State University and a Master's degree from UCSF. Ms. O'Connor is UCSF clinical faculty for the Critical Care/Trauma CNS Graduate Program. As well, she is a TNCC instructor and ATLS Course Coordinator.

MATT SENA, M.D.: Trauma surgeon for Kaiser Permanente South Sacramento. Most recently he practiced at UCDMC and Travis Air Force Base. He serves as Assistant Professor at UCDMC and a consultant/instructor in Deployment Medicine International, Gig Harbor, WA. His medical education was received at UCDMC. He has published many articles and abstracts and presents in his area of specialty frequently.

JOHN SHRECK, M.D.: Medical Director of Trauma at SCVMC, Vice Chair of the Department of Surgery, SCVMC., and Clinical Professor of Surgery Stanford University School of Medicine. Attended medical school at Stanford and did surgical residencies at SCVMC, Veterans Administration Hospital, Palo Alto, and Kaiser Santa Clara. Dr. Shreck contributes his professional expertise to the American Association for the Surgery of Trauma and is on the committee for State Trauma Systems.